

MATERIAL SAFETY DATA SHEET

MANUFACTURER: INNOVATIVE STYLING OPTIONS, INC.
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 MONDAY THRU FRIDAY (8:30 a.m. - 5:00 p.m. EST)
EMERGENCY NO.: (800) 584-8038 24 Hours

Prepared: 09/17/02

Current MSDS Update: 02/27/03

SECTION I. MATERIAL IDENTIFICATION

A. MATERIAL TYPE: Iso i-Color Total Lift Crème Lightener (Oil Part)

SECTION II. INGREDIENTS

Oleic Acid	Nonoxynol-6
Isopropyl Alcohol	Water (Aqua)
C12-15 Alcohols	Ammonium Hydroxide
Aminomethyl Propanol	C12-13 Alcohols
Fragrance (Parfum)	D&C Violet No.2 (CI 60725)
D&C Green No.6 (CI 61565)	

SECTION III. PHYSICAL DATA (APPEARANCE)

A. PRESSURIZED CONTAINER: Yes ___ No X

B. TYPE CONTAINER(S): PLASTIC BOTTLE ___ GLASS BOTTLE ___
 BOX ___ METAL CAN ___ OTHER: Aluminum tube

C. DESCRIPTION: CLEAR LIQUID ___ LIQUID EMULSION ___ FRAGRANCED X
 CLOUDY LIQUID ___ CREAM X OTHER: ___
 ODOR: Fragrance, ammonia

SECTION IV. FIRE AND EXPLOSION DATA

A. FLAMMABLE ___ COMBUSTIBLE ___ NEITHER X

B. FLASH POINT: ___ NOT APPLICABLE X

C. CONTENTS UNDER PRESSURE: YES ___ NO X

D. EXTINGUISHING MEDIA: WATER X ABC ALL PURPOSE EXTINGUISHER X
 CO₂ X OTHER: ___

E. SPECIAL FIRE FIGHTING PROCEDURES: None

F. EXPLOSIVE: YES ___ NO X

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SECTION V. REACTIVITY DATA

- A. STABLE: YES NO
- B. HAZARDOUS DECOMPOSITION PRODUCTS: Ammonia
- C. INCOMPATIBLE WITH: Strong acids, metals.
- D. SPECIAL CONDITIONS TO AVOID: Heat, sunlight.
- E. CORROSIVE: YES NO

SECTION VI. HEALTH HAZARDS INFORMATION

- A. ACCIDENTAL INGESTIONS: Moderately Toxic
Source: Clinical Toxicology of Commercial Products - Gosselin et. al. & Historical Data
- Call physician or Poison Control Center immediately.
- B. EFFECTS OF EXPOSURE: Rarely presents a problem when used according to directions. This product is safe for its intended use.
- See instructions accompanying product
- C. FIRST AID:
- If reaction to product does not subside quickly (in a few minutes) consult physician or emergency room immediately.
- EYE CONTACT: Accidental introduction into eye can result in irritation. Flush with copious amounts of water immediately. Consult physician or eye doctor or emergency room immediately.
- SKIN CONTACT: May cause an allergic reaction in some sensitized individuals. Flush with water. In the unlikely event a skin reaction such as rashes or swelling should occur, consult a dermatologist or other physician.
- RESPIRATORY: Reaction not expected. Inhalation of excessive ammonia vapors may cause respiratory tract irritation. If unusual symptoms develop, discontinue exposure and consult physician or emergency room immediately.
- OSHA (PEL): Ammonia: 50 ppm, 35 ppm (STEL);
- ACGIH (TLV): Ammonia: 25 ppm;

SECTION VII. SPILL, LEAK, AND DISPOSAL PROCEDURES

SPILLS, LEAKS: Mop up spills. Flush with water. Beware of slippery floors.

DISPOSAL: Disposal should be in accordance with all applicable local, state and federal regulations.

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SECTION VIII. SPECIAL PROTECTION INFORMATION

1. NONE:
2. GLOVES:
3. NOTE: Use eye protection if necessary.
4. SEE INSTRUCTIONS ACCOMPANYING PRODUCTS: (For patch test and usage warnings)

SECTION IX. PRECAUTIONS AND COMMENTS

- A. STORAGE & HANDLING INFORMATION: Store in dry area at normal temperatures. Avoid storing at high temperature or near heat source. Avoid freezing temperatures. Use in a well ventilated area.
- B. Special Storage required: Yes No
- C. DOT Class: Exempt Red Label Consumer Commodity ORM-D
Oxidizer
- D. See instructions accompanying product.