

MATERIAL SAFETY DATA SHEET

MANUFACTURER: INNOVATIVE STYLING OPTIONS, INC.
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MONDAY THRU FRIDAY (8:30 a.m. - 5:00 p.m. EST)
EMERGENCY NO.: (800) 584-8038 24 Hours

Prepared: 10/28/02 Current MSDS Update: 02/27/03

SECTION I. MATERIAL IDENTIFICATION

A. MATERIAL TYPE: Iso i-Color Total Lift Crème Lightener (Power Activator)

SECTION II. INGREDIENTS

Potassium Persulfate Sodium Silicate
Sodium Persulfate Ammonium Persulfate
Hydroxypropyl Methylcellulose Disodium EDTA
Silica

SECTION III. PHYSICAL DATA (APPEARANCE)

A. PRESSURIZED CONTAINER: Yes ___ No X

B. TYPE CONTAINER(S): PLASTIC BOTTLE ___ GLASS BOTTLE

 BOX ___ METAL CAN ___ OTHER: Plastic bag inside a plastic tub

C. DESCRIPTION: CLEAR LIQUID ___ LIQUID EMULSION ___ FRAGRANCED

 CLOUDY LIQUID ___ CREAM ___ OTHER: Powder

ODOR: Rose

Iso i-Color Total Lift Crème Lightener (Power Activator)

SECTION IV. FIRE AND EXPLOSION DATA

- A. FLAMMABLE COMBUSTIBLE NEITHER
- B. FLASH POINT: _____ NOT APPLICABLE
- C. CONTENTS UNDER PRESSURE: YES NO
- D. EXTINGUISHING MEDIA: WATER ABC ALL PURPOSE EXTINGUISHER
CO₂ OTHER:
- E. SPECIAL FIRE FIGHTING PROCEDURES: Caution: Oxidizer. Explosive hazards if mixed with organic material, metals or reducing agents. Decomposes to oxygen and may intensify fires.
- F. EXPLOSIVE: YES (See above "E") NO

SECTION V. REACTIVITY DATA

- A. STABLE: YES (Reactive material) NO
- B. HAZARDOUS DECOMPOSITION PRODUCTS: Ammonia, oxygen
- C. INCOMPATIBLE WITH: Metal bowls and stirrers, reducing agents, metals, combustible materials.
- D. SPECIAL CONDITIONS TO AVOID: Heat, moisture, organic materials. Exposure/mixing with organic materials like paper, wood, towels may result in spontaneous combustion of the organic matter.
- E. CORROSIVE: YES NO

SECTION VI. HEALTH HAZARDS INFORMATION

- A. ACCIDENTAL INGESTIONS: Moderately toxic
Source: Clinical Toxicology of Commercial Products - Gosselin et. al. & Historical Data
- Rinse out mouth with water and call physician or Poison Control Center immediately.
- B. EFFECTS OF EXPOSURE: Rarely presents a problem when used according to directions. This product is safe for its intended use.

See instructions accompanying product
- C. FIRST AID: If reaction to product does not subside quickly (in a few minutes) consult physician or emergency room immediately.

EYE CONTACT: Accidental introduction into eye can result in eye irritation. When mixed with hydrogen peroxide developer, the mixture can cause severe eye irritation and permanent damage. Flush with copious amounts of water immediately and consult physician or eye doctor or emergency room immediately.

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- SKIN CONTACT: Flush with water. In the unlikely event a skin reaction such as rashes or swelling should occur, consult a dermatologist or other physician.
- RESPIRATORY: Respiratory tract irritant. If unusual symptoms develop, discontinue exposure, move person to fresh air and consult physician or emergency room immediately.
- OSHA (PEL): Silica 6 mg/m³
- ACGIH (TLV): Silica 10 mg/m³

 SECTION VII. SPILL, LEAK, AND DISPOSAL PROCEDURES

- SPILLS, LEAKS: Small spills- May be swept up and flushed down the drain.
- Large spills- Must be swept up into clean dry (plastic) container for disposal. DO NOT MIX WITH OTHER WASTE.

DISPOSAL: Disposal should be in accordance with all applicable local, state and federal regulations.

 SECTION VIII. SPECIAL PROTECTION INFORMATION

- 1. NONE:
- 2. GLOVES:
- 3. NOTE: Use protective eyewear. Avoid inhalation and skin contact.
- 4. SEE INSTRUCTIONS ACCOMPANYING PRODUCTS:

 SECTION IX. PRECAUTIONS AND COMMENTS

- A. STORAGE & HANDLING INFORMATION: Store in dry area at normal temperatures. Avoid storing at high temperature or near heat source. Avoid freezing temperatures. Reseal plastic bag and tub tightly.
- B. Special Storage required: Yes No
- C. DOT Class: Exempt Red Label Consumer Commodity ORM-D
Oxidizer
- D. See instructions accompanying product.