

MATERIAL SAFETY DATA SHEET

MANUFACTURER: INNOVATIVE STYLING OPTIONS, INC.  
 ADDRESS: 110 TOKENEKE ROAD  
 DARIEN, CT 06820  
 PHONE: (203) 656-7859  
 MONDAY THRU FRIDAY (8:30 a.m. - 5:00 p.m. EST)  
**EMERGENCY NO.: (800) 584-8038 24 Hours**

Prepared: 06/07/00

Current MSDS Update: 02/26/03

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SECTION I. MATERIAL IDENTIFICATION  
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A. MATERIAL TYPE: Iso Option 1 Perm for Normal and Previously Permed Hair Neutralizer  
 Iso Option 2 Perm for Color Treated Hair Neutralizer  
 Iso Option 3 for Extra Firm Curl on Normal & Resistant Hair Neutralizer

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SECTION II. INGREDIENTS  
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Water (Aqua)	Hydrogen Peroxide
Dicetyldimonium Chloride	Fragrance (Parfum)
Dimethicone	Silica
Phosphoric Acid	

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SECTION III. PHYSICAL DATA (APPEARANCE)  
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A. PRESSURIZED CONTAINER: Yes  No

B. TYPE CONTAINER(S): PLASTIC BOTTLE  GLASS BOTTLE   
 BOX  METAL CAN  OTHER:

C. DESCRIPTION: CLEAR LIQUID  LIQUID EMULSION  FRAGRANCED   
 CLOUDY LIQUID  CREAM  OTHER:

ODOR:

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SECTION IV. FIRE AND EXPLOSION DATA  
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A. FLAMMABLE  COMBUSTIBLE  NEITHER

B. FLASH POINT: \_\_\_\_\_ NOT APPLICABLE

C. CONTENTS UNDER PRESSURE: YES  NO

D. EXTINGUISHING MEDIA: WATER  ABC ALL PURPOSE EXTINGUISHER   
 CO<sub>2</sub>  OTHER:

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E. SPECIAL FIRE FIGHTING PROCEDURES: None

F. EXPLOSIVE: YES  NO

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SECTION V. REACTIVITY DATA  
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A. STABLE: YES  NO

B. INCOMPATIBLE WITH: ACIDS, ALKALIS, HALIDES, METALS, COMBUSTIBLE MATERIALS,  
REDUCING AGENTS

C. SPECIAL CONDITIONS TO AVOID: METAL BOWLS AND STIRRERS, HIGH TEMPERATURES

D. CORROSIVE: YES  NO

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SECTION VI. HEALTH HAZARDS INFORMATION  
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A. ACCIDENTAL INGESTIONS: SLIGHTLY TOXIC ( $LD_{50} > 5 \text{ gm/Kg}$ )

- Call physician or Poison Control Center immediately.

B. EFFECTS OF EXPOSURE: Rarely presents a problem when used according to directions. This product is safe for its intended use. Like all consumer products, a very small number of individuals may have reactions such as redness, rash and/or swelling.

See instructions accompanying product

C. FIRST AID: If reaction to product does not subside quickly (in a few minutes) consult physician or emergency room immediately.

EYE CONTACT: Flush with copious amounts of water immediately. If reaction persists, consult physician or eye doctor or emergency room immediately.

SKIN CONTACT: Flush with water. In the unlikely event a skin reaction such as rashes or swelling should occur, consult a dermatologist or other physician.

RESPIRATORY: Reaction not expected. If unusual symptoms develop, discontinue exposure and consult physician or emergency room immediately.

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SECTION VII. SPILL, LEAK, AND DISPOSAL PROCEDURES  
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SPILLS, LEAKS: Small spills-Flush with water.  
Large spills-Should be collected in suitable container.

DISPOSAL: Disposal should be in accordance with all applicable local, state and federal regulations.

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SECTION VIII. SPECIAL PROTECTION INFORMATION  
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- 1. NONE:
- 2. GLOVES:
- 3. SEE INSTRUCTIONS ACCOMPANYING PRODUCTS:

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SECTION IX. PRECAUTIONS AND COMMENTS  
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- A. STORAGE & HANDLING INFORMATION: Store in dry area at normal temperatures. Avoid storing at high temperature or near heat source. Avoid freezing temperatures.
- B. Special Storage required: Yes  No
- C. DOT Class: Exempt  Red Label  Consumer Commodity ORM-D  
Oxidizer
- D. See instructions accompanying product.